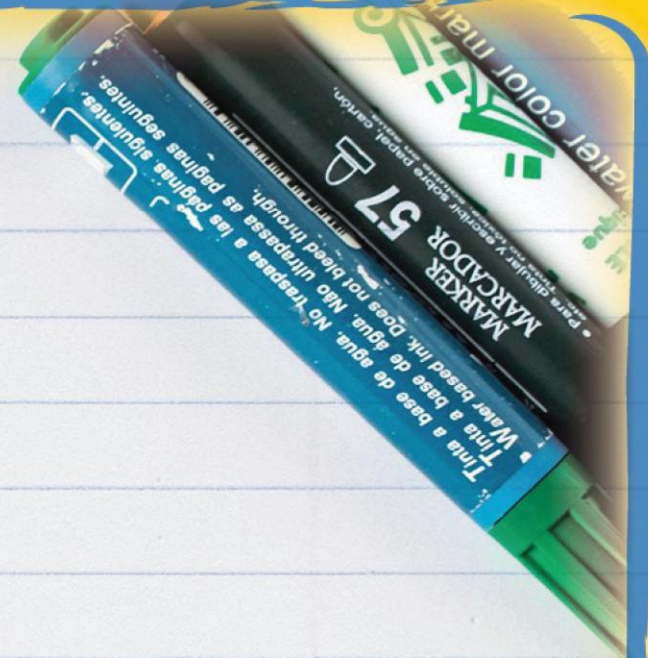
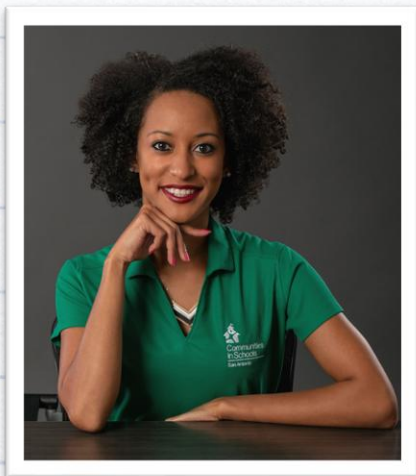


Proudly Sponsored By:





Today's Driver



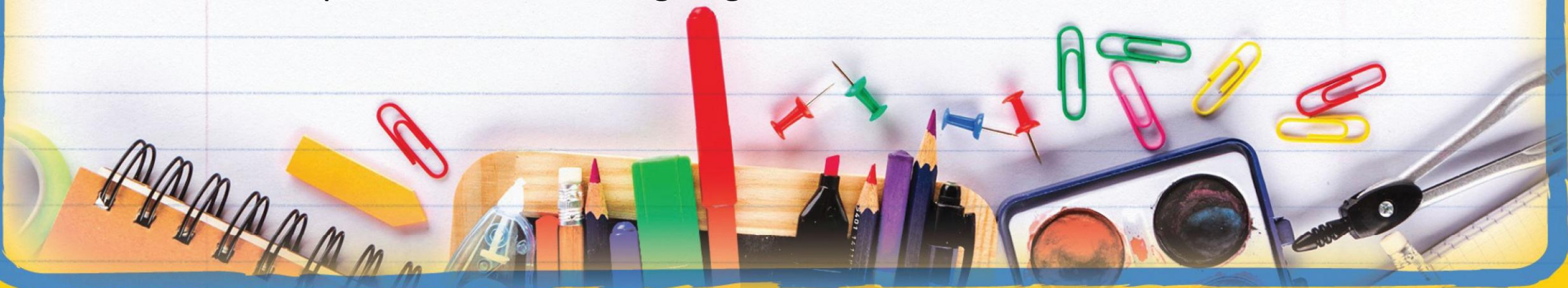
Jessica Hannah
Director of Donor Relations

210-520-8440 ext. 230
jhannah@cissa.org





- Stuff The Bus Overview
- Our 2025 Goal & Route
- The Fundraising Toolkit & FAQ's
- Getting Creative To Accelerate Your Efforts
- Q & A Session
- A Trip to Our Fundraising Page





First, A Little About CIS-SA

Celebrating 40 Years



Communities
In Schools®

San Antonio

- A national non-profit, serving locally **140+ schools**
- Our mission is to surround students with a **community** of support, **empowering** them to stay in school and achieve in life
- Dedicated to building **relationships** & eliminating barriers to student success
- Largest provider of school based **mental health** services in our region





What is Stuff The Bus (STB)?

- One of the **largest** school supply drives in San Antonio
- Helps ensure every student starts the school year with the **tools** they need to succeed—because when students are equipped, they're empowered to learn, grow, and thrive
- Campaign runs from **June – August** and culminates on Stuff The Bus Day at 38 local H-E-B stores (incl. Uvalde)
- Students receive **school supplies** at the beginning of the school year and they are available throughout the year.
- Stuff The Bus opens the door to **relationship building**



**STUFF THE BUS and related logos are trademarks owned by and the exclusive property of Communities In Schools of San Antonio. Please contact us for permission before using any of these trademarks.*



A Special THANK YOU to our
Stuff The Bus Sponsors!



Helping Here.

Thank You to our 60+ Registered Partners!

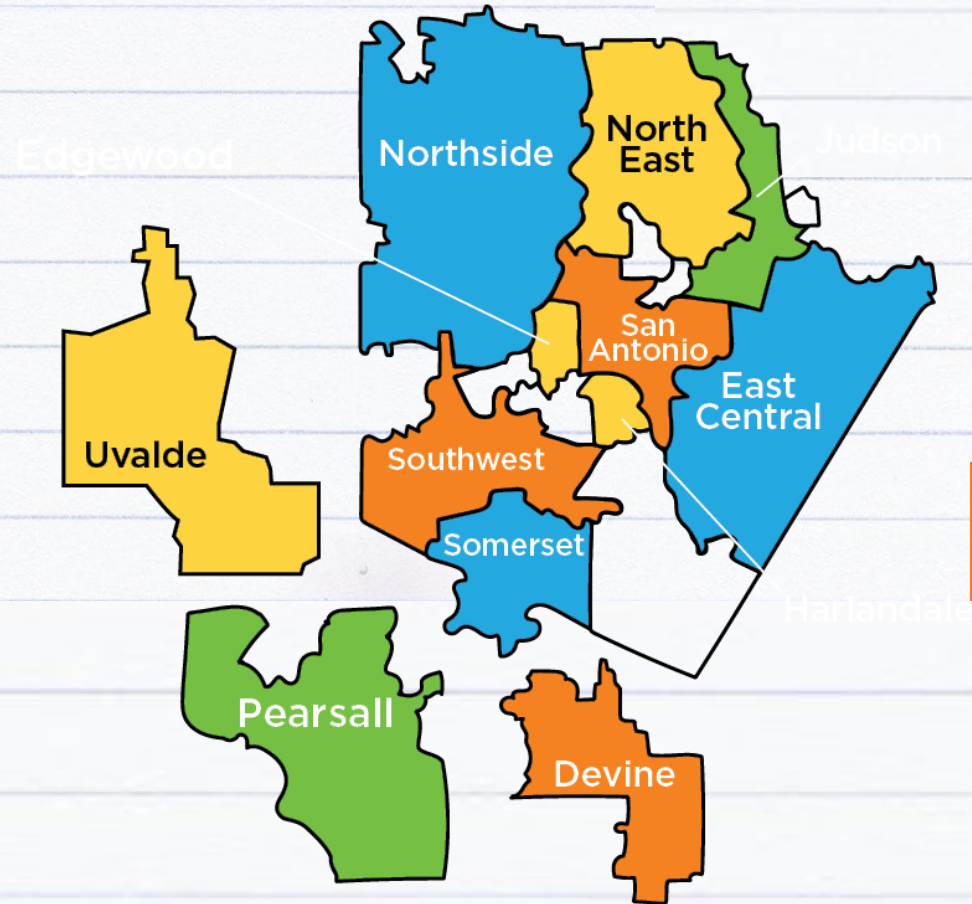






Our Impact

2025 Goal
\$530,000
in school supplies



12 School Districts

142 Pre-K-12 Schools

5 Counties



Our Route

Four Ways To Make an Impact



1. Collect Supplies In Person

- *Drop off at H-E-B Regional Warehouse on Thursday, July 31*

2. Raise Funds Online

- *Ends on Friday, August 15 at 11:59 p.m.*

KENS Cares Text to Give Campaign

- *Viewers invited to give Monday, July 28 through Saturday, August 2*
- *Special thanks to KENS Cares Sponsors: Randolph Brooks Federal Credit Union, Methodist Healthcare, Raising Cane's, and Rodriguez Trial Law*

3. Volunteer on Stuff The Bus Day @ H-E-B (for groups)

- *Saturday, August 2 9 a.m. – 5 p.m.*



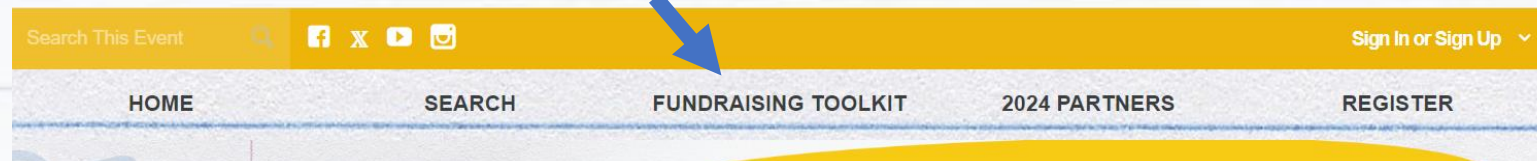
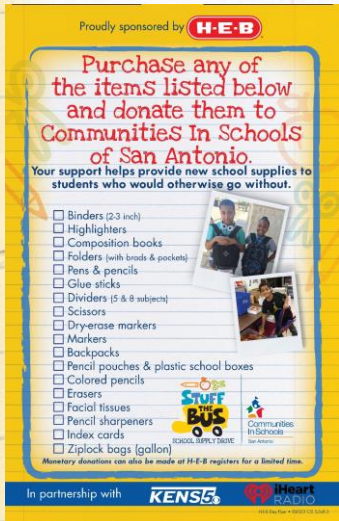
The Fundraising Toolkit

Digital Assets

- Email templates
- Social Media Templates
- School supply list
- Fundraising Thermometer
- Success stories

Printed Materials

- 44 gallon- (31 1/2 x 24) barrel(s)
Must be returned
- 11 x 17 posters (2)
- School Supply List flyers
- Table Tents (2)
- Stickers
- Yard sign (new!)





Marketing Toolkit Pick Up

Yellow Barrel + Printed Materials

Thursday, June 12 at H-E-B Super Regional Warehouse

2045 S. Foster Road, San Antonio, TX 78222

- *1st Shift: 8:30 a.m. – 11:30 a.m.*
- *2nd Shift: 11:30 a.m. – 2:00 p.m.*



Sign Up required along with driver name (due EOD Mon. 6/9)



#1 Collect Supplies In Person

Place a bin at your location and invite colleagues, customers, & network to donate!

- Donated supplies must be **new** (not used or gently used)
 - Avoid company branded items
 - Encourage your network to purchase from H-E-B
 - *Not only will that support our sponsor, but your team will get a more accurate in-kind gift value*
- All supplies **must** be dropped off on the designated day, **Thursday, July 31.**
 - 1st Shift: 7:30- 10 a.m. 2nd Shift: 10 a.m. – 12 p.m. 3rd Shift: 3 – 4:30 p.m.*
 - Drop Off Location: H-E-B Super Regional Warehouse.** *This location is not for donors or the general public*
- When you arrive, you'll receive labels to help with company identification
 - Drop off day is a great photo opportunity!

Note: Our team does not have the capacity or storage space to pick up supplies.



Considering hosting an event or offering a special?

Let us know and we'll help spread the word!

2024 Events

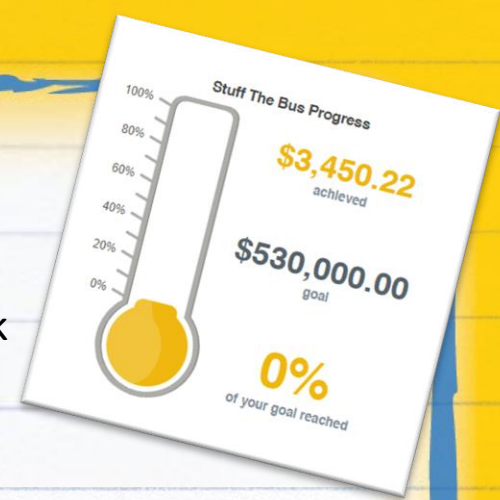


Note: You will be responsible for planning, coordinating, and covering all event-related logistics and costs. CIS-SA will serve as the beneficiary of the event and can offer guidance and best practices to help make your event a success.



#2: Host an Online Fundraiser

A great way to help us fill the gaps and it's a convenient way for donors to give back



- The last day to raise funds is **August 15**. Donations are in real time!
- Donors receive an **automatic thank you email/tax receipt** noreply@qgiv.com
- If you want to invite multiple people/depts. to fundraise, contact Jessica who can set up your **team page** on the backend.
- If employees usually donate via a 3rd party platform (i.e. Benevity), you can use that donation page instead of QGiv. We'll just ask for regular reporting.
- Maximize gifts through your **employer matching program!**
- If someone donates to your page, but you do not see it reflected on your page, reach out to us.

Note: Unique fundraising link automatically provided at time of registration



Ways to Accelerate Your Efforts



Focus on sharing *impact* of gift

- Share CIS-SA videos & success stories



Create a fun *incentive* to get “the bus” moving

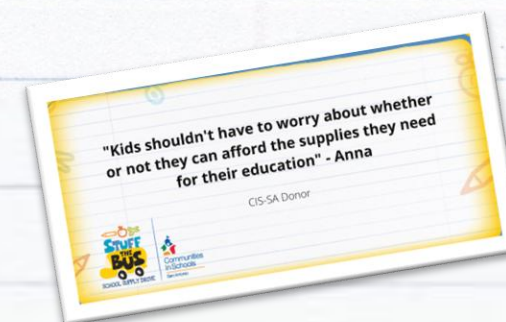
- For example, give by X date and be entered into a raffle



Invite donors to share *why* they give via brief video clip



Ask more than once... send a weekly message!





A collection of colorful school supplies including paper clips, pushpins, pencils, pens, a ruler, and a stapler, arranged on a white background.



#3: Volunteer on Stuff The Bus Day

Saturday, August 2, 2025 at 38 H-E-B Stores



Ilsa Garcia
Volunteer Coordinator
igarcia@cissa.org
210-520-8440 ext. 225

- Volunteers invite H-E-B customers to pick up school supplies during their shopping experience to support youth
 - Share need and purpose of school supply drive
 - Invite customers to purchase a school supply item & thank them
- Register Your Volunteer Group! Indicate your preferred H-E-B store
 - Must cover full shift from 9 a.m. – 5 p.m.
 - The more volunteers you secure, the shorter you can make the volunteer shifts
 - Minimum of 3 volunteers & maximum of 4 volunteers at one time
 - Save The Date: Volunteer Virtual Training on Friday, July 25th 12-1 p.m.



What Happens After Supply Drop Off?





Partner Appreciation



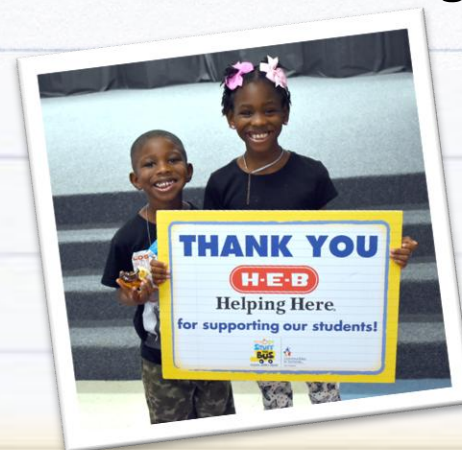
All Stuff The Supporters, regardless of the amount raised, will receive a digital ***Certificate of Appreciation*** recognizing your efforts. You will also be recognized on the STB website.

2024 Top Fundraisers

- USAA
- San Antonio National Pan Hellenic Council
- Texas Trial Lawyers Association Board
- Pro Vigil
- Coldwell Banker D'Ann Harper Realtors
- BD
- Acuform Architecture
- Generations Federal Credit Union
- Web TPA

Top Supporter Recognition

If you are one of our top 3 fundraisers, you will be invited to a special campus visit in the Fall and receive a branded sign.





Q&A Session





Thanks for being ALL IN for kids!

Proudly Sponsored By:



A large, stylized 'THANK YOU!' graphic with a hand-drawn, chalk-like texture. The text is white and set against a background of four vertical panels, each containing a different colored photo of a smiling student (blue, orange, green, and yellow).

"I am thankful to receive these school supplies because they will help me learn, and I will be able to help others." - Elijah

6th Grade Student

"Children deserve a **chance at education** -
They are our future!"

- Carlos, CIS-SA Donor



A horizontal arrangement of various school and office supplies. From left to right, there is a spiral-bound notebook with an orange cover, a yellow eraser, a red paper clip, a wooden pencil holder containing several colored pencils and pens, a red highlighter, a blue stapler, a blue ink pad, a black stapler, a silver stapler, and a silver stapler. The items are scattered on a light blue background with faint horizontal lines.